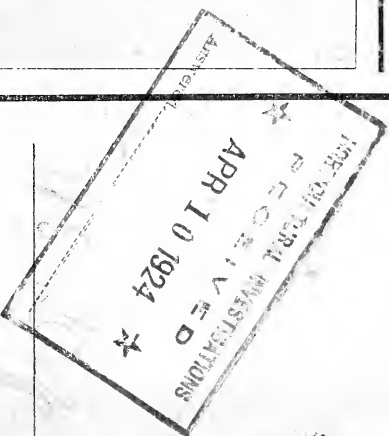


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Do not assume content reflects current scientific knowledge, policies, or practices.

From E. W. McCARTNEY NURSERY : NEOSHO, MISSOURI

OUR GUARANTEE: McCartney warrants all plants true to name and first class in every respect, with the express understanding and agreement that, should any prove not true to name, on proper proof, we will refund the money paid or will gladly replace any plants untrue to name, but are not liable to damage other than herein named. We no not guarantee sweet potatoes as to condition upon arrival, as we have no control over transportation service. But if order is unusually delayed and arrives in poor condition, ask agent for Bad Order Receipt. We will be glad to be of any service in placing damage claim before proper authorities, and will do out utmost to put claim through. We do guarantee seed and plants to leave our hands in best possible condition and packed in proper manner, and if not unnecessarily delayed should arrive in first class condition.



MY 1924 LETTER

IN ANY VENTURE we must have faith. In planting a vineyard or orchard, or strawberry patch, or garden or farm crop, we must have faith. The plants, trees and seed are first class in every respect. Then we must have faith in our own ability to plant and cultivate for bountiful harvest. Our best customers are the people who were the first to buy of us. From year to year we receive their orders which proves their faith in us. We are human and in spite of precaution make mistakes. But we always settle the matter in a satisfactory way with our customers. We cannot succeed in any venture if we go about it in a haphazard way. Farming conditions are better, but we find the man who does diversified farming has won out in spite of handicaps he has undergone. If he has a vineyard, strawberry field, garden and a few acres of sweet potatoes, these will make quick money. Then his orchard coming on will be about the best thing you could think of to depend on for future profit. It is gratifying to know our business is steadily growing, and this is due to the fact that we sell only the best of what we advertise. Our Ozark soil is naturally adapted to the growing of nursery stock. We have specialized in Grape Plants, Strawberry Plants, and Seed Sweet Potatoes since we first started in the mail order business. We are steadily branching out and have added fruit trees to our list. We guarantee our plants true to name, and our seed sweet potatoes free from injurious diseases. We sell our products direct because we feel this is the way to best serve you. Your orders come direct to us. We personally oversee everything from the planting till it is packed and gone. Let us assure you your order will be appreciated, and receive our careful attention. Now do not forget to speak a good word for us to your friends.

Thanking you, I am

E. W. McCARTNEY.

Strawberries

Do you wonder why strawberries head this price list? Well, the Ozarks, especially around Neosho, produce hundreds of cars of this luscious fruit every year. Neosho growers ship out more than 200 cars a season. Is it not pure common sense then that our Ozark soil and climate will also produce the most prolific berry plants? Strawberry culture is a science with us, and with our experienced help we can furnish strawberry plants that are second to none.

McCartney's plants are taken from a new bed that is grown especially for plants, never from an old bed; true to name, are healthy, hardy and productive. We dig them fresh for your order; tie them in bunches of 26 (counted 25) and label each variety; plants dug today are usually on their way by tomorrow.

AROMA (Per.) Medium Late.

Plants very vigorous and perfectly healthy; makes a lot of plants; fruit large to very large; of perfect form and excellent quality; a long season and very prolific. Will make a row where others fail. **More of this variety grown in the Ozarks than all others combined.** We specialize on this variety and can furnish you the very best grade of plants. McCartney's strain of Aroma strawberry plants have been propagated, and especially selected for their productiveness of quantity and quality of fruit.

KLONDIKE (Per.) Mid-season.

Fruit large, round, dark, glossy red. Plants medium

size, very productive. Grown extensively in the South and succeeds in the North.

SENATOR DUNLAP (Per.) Mid-season.

A general favorite in the North. A good plantmaker, perfectly healthy, long-rooted. Good drouth resister, very productive, fruit dark red and very attractive.

GANDY (Per.) Very Late.

One of the best of the old varieties for canning and long shipment. Fruit very large, plants healthy. Does better planted with some other late variety. An old stand-by.

ST. LOUIS (Per.) Early.

Berry a little soft for long shipment, but has many good points and will not disappoint you. Fruit very large and very productive for an early berry. The best early berry for home use.

PREMIER (Per.)

A new early variety, great producer of large, high-colored fruit, smooth and firm.

PROGRESSIVE (Per.)

Everbearing strawberries have come to stay and should be in every garden. Progressive comes early and stays late. Even when snow flies you can find ripe strawberries.

NEW CHAMPION (Per.)

A recent introductory of the everbearing that promises to displace the older varieties. And like the old brindle cat it has lots of life, from the way it stood the wet, then the dry weather the past season. Yes, it is all it implies, Champion.

| Strawberry Prices: | 25 | 100 | 1000 |
|--------------------------------|--------|--------|--------|
| Aroma ----- | \$.40 | \$.80 | \$4.00 |
| Gandy ----- | .50 | 1.00 | 6.00 |
| Klondike ----- | .50 | .80 | 5.00 |
| Dunlap ----- | .50 | .80 | 4.50 |
| St. Louis ----- | .50 | 1.00 | 6.00 |
| Premier ----- | .60 | 1.25 | 7.00 |
| Progressive, Everbearing ----- | .70 | 1.50 | 12.00 |
| Champion, Everbearing ----- | .75 | 2.00 | 15.00 |

Grapes

Some fruit growers say if you plant only one kind of fruit, let that be grapes. Grapes, with a little care, produce abundantly a delicious fruit when other fruits are scarce. They are found growing wild almost all over the United States. Rocky hillsides, upon which no other fruit would thrive, will produce wonderful crops of grapes.

Grapes can be confined to stakes, trained to trellises, over arbors, over buildings and under all conditions will yield delicious fruit. As a commercial crop, from \$100 to \$400 per acre can be made from grapes. Our plants when dug are graded in three grades, Nos. 1, 2 and 3. Should you wish a lighter grade than No. 1 quoted, can furnish 1-year medium grade 70 per cent of 1-year No. 1.

Moore's Early—Early, black, very hardy.

Concord—Mid-season; black; grows everywhere.

Eaton—Very large black grape, late season.

Herbert—Mid-season; ripens with Concord; black.

Early Ohio—Very early; black.

Champion—Extra early, black, a rank grower.

Niagara—White; succeeds everywhere; one of the best.

Diamond—White; mid-season; should be in every garden.

Green's Early—Extra early, white, sweet as sugar.

Missouri Reissling—Late, wine grape, white.

Brighton—Midseason, standard red variety.

Woodruff—Midseason; red.

Wyoming Red—One of the best red varieties; midseason.

Agawam—Late; red; very rank grower.
 Lutie—Early; red; hardy and productive.
 1-yr. No. 1—Each 25c; 12 \$1.75; 25 \$3.00; 100 \$9.00.
 2-yr. No. 1—Each 40c; 12 \$2.50; 25 \$4.00; 100 \$12.00.
 Concord 1-yr. No. 1—\$6.00 per 100; \$40.00 per 1000.
 Moore's Early, 1-yr. No. 1—\$8.00 per 100; \$50 per 1000.
 McCartney's Ozark Grown Grape Vines grow where others fail; are strictly true to name.

Fruit Trees

Government reports show a national shortage of orchards. One shows that 50 per cent of farmers do not raise enough fruit for family use. Should you be one now is the time to start an orchard. McCartney's trees are well grown with a good root system, free from disease, crown gall, hairy root, etc.; carefully dug, with smooth, straight tops, guaranteed true to name. Will be properly labeled and packed for shipment. Only standard varieties listed which will thrive and produce high quality fruit everywhere.

APPLE TREES

Grimes, Jonathan, Gano, Ben Davis, Winesap, Stayman Winesap, King David, Delicious, Mammoth Black Twig, Livland Raspberry, Winter Banana, Red June, Pearmain, Rome Beauty, Ingram, Maiden Blush, Early Harvest, Yellow Transparent.

| First class 2-yr. old: | Each | 12 | 100 |
|-----------------------------|------|--------|---------|
| 4 1-2 to 6 ft. ----- | 60c | \$6.00 | \$50.00 |
| 4 to 5 ft. ----- | 50c | 5.00 | 40.00 |
| 3 to 4 ft. ----- | 40c | 4.00 | 35.00 |
| 2 to 3 ft., 1-yr. old ----- | 25c | 2.25 | 20.00 |
| 3 to 4 ft., 1-yr. old ----- | 35c | 3.50 | 30.00 |

CHERRIES

Sour Varieties—Montmorency, Early Richmond.
 Sweet Varieties—Black Tarartian, Bing, Gov. Wood.
 Two-year—11-16 and up—Each 90c; \$9.00 dozen.
 One-year—11-16 and up, 3 1-2 to 5 ft.—Each 70c; \$7.00 per dozen; \$65.00 per 100.
 One-year—7-16 to 9-16, 3 ft.—Each 50c; \$5.00 per dozen; \$45.00 per 100.

PEACHES

Elberta, Crawford Early, J. H. Hale, Early Elberta, Heath Cling, Salway, Mt. Rose.

| One-year. | Each | 12 | 100 |
|---------------------------------|------|--------|-------|
| 11-16 and up, 5 to 6 ft. ----- | 50c | \$4.50 | 35.00 |
| 9-16 to 11-16, 4 to 5 ft. ----- | 45c | 4.00 | 30.00 |
| 7-16 to 9-16, 3 to 4 ft. ----- | 35c | 3.00 | 26.00 |

PLUM.

Burbank, Damson, Wild Goose, Red June, Sapa.

| One-year. | Each | 12 | 100 |
|---------------------------------------|------|--------|---------|
| 11-16, 5 to 6 ft., branched ----- | 60c | \$6.00 | \$50.00 |
| 9-16 to 11-16, 4 to 5 ft., branched-- | 50c | 5.00 | 40.00 |
| 5-16 to 7-16, 3 to 4 ft. ----- | 45c | 4.00 | 30.00 |

PEARS (Standard)

Garber, Kieffer, Seckel, Bartlett.

2-yr., 11-16 up, 5 to 6 ft., 80c each; \$8.00 per 12.
 2-yr., 5-8 up, 4 to 5 ft., 70c each; \$7.00 per 12.

BLACKBERRIES

| | 25 | 100 | 1000 |
|---------------------------------|--------|--------|---------|
| Early Harvest (early) ----- | \$1.00 | \$3.00 | \$25.00 |
| Snyder (late) ----- | 1.00 | 3.50 | 30.00 |
| McDonald (early) ----- | 1.00 | 3.00 | 25.00 |
| Blowers (late) ----- | 1.25 | 4.00 | |
| Mercereau (late) ----- | 1.25 | 4.00 | |
| Rathbun (late) ----- | 1.00 | 3.00 | 25.00 |
| Lucretia Dewberry (early) ----- | 1.00 | 3.00 | 20.00 |

E. W. McCARTNEY NURSERY, Neosho, Mo.

Amount Inclosed, \$_____

Sweet Potatoes (on or about) _____

Please write plainly. In case we are out of varieties wanted, shall we substitute?

Answer, yes or no:_____

[illegible]

RASPBERRIES

| | 25 | 100 | 1000 |
|------------------------------------|--------|--------|---------|
| Kansas (black) ----- | \$1.25 | \$4.00 | \$25.00 |
| Cumberland (black) ----- | 1.00 | 3.50 | 25.00 |
| Cardinal (red) ----- | 1.25 | 4.00 | 30.00 |
| Columbian (purple) ----- | 1.25 | 4.00 | 30.00 |
| Cuthbert (red) ----- | 1.25 | 4.00 | 30.00 |
| St. Regis(red, everbearing) ----- | 1.50 | 4.50 | 35.00 |

GOOSEBERRIES

| 2-yr. plants. | Dozen | 25 | 100 |
|-----------------------|--------|--------|---------|
| Houghton (red) ----- | \$2.50 | \$4.50 | \$18.00 |
| Downing (white) ----- | 2.50 | 4.50 | 18.00 |

GARDEN ROOTS

| 2-year. | 12 | 100 | 1000 |
|-----------------------------------|-----|--------|-------|
| Asparagus—Columbia, Palmetto---- | 30c | \$2.00 | 15.00 |
| Rhubarb, 2-yr. roots, No. 1.----- | 75c | 5.00 | 35.00 |
| Rhubarb, 1-yr. roots, No. 1.----- | 70c | 4.00 | 30.00 |

Sweet Potatoes

I make a specialty of Seed Sweet Potatoes, and can supply you with strictly first-class stock. Our years of experience in the sweet potato business enables us to know just how to pack them for shipment. We use special care in packing seed, and guarantee they are delivered to our station in good condition.

Our Sweet Potato Seed is kiln dried, dug when in the prime of condition, graded and sorted in the field. From the time they are plowed out (we do not use a digger as it bruises the potatoes), hauled to the kiln, taken through the curing process, given just the right amount of heat through the long winter, sorted and packed for your order, they are handled and treated in a scientific manner. They are free of disease, first because the seed is dipped before bedding for any chance disease, second because they are inspected by the State Entomologist each season, third because they are sorted and handled by experts.

While we do not anticipate any great change in prices of seed sweet potatoes, the enormous shortage of seed stock compels us to reserve the right to advance the prices on seed sweet potatoes without notice. We believe it will be to your advantage to order early, and have your stock reserved for future shipment. We were compelled to return many late orders last season. Please don't wait till the last minute and say hurry, because we are already rushing our heads off; but will do our best regardless.

| Sweet Potato Seed. | Bushel | 3-bu. bbl. |
|---|--------|------------|
| Early Triumph ----- | \$3.50 | \$10.25 |
| Nancy Hall, one of the best ----- | 2.75 | 8.00 |
| Yellow Jersey, very extensively grown---- | 3.00 | 8.75 |
| Southern Queen, a good white one----- | 3.00 | 8.75 |
| Red Bermuda, an early cropper ----- | 3.50 | |
| Golden Queen, extra early ----- | 3.25 | 9.50 |
| Porto Rico, quality and yield fine ----- | 3.50 | 10.25 |
| Big Stem Jersey ----- | 3.00 | 8.75 |

In quantities of less than 25 pounds of any variety, 12c per pound. Special prices on large quantities.

SWEET POTATO PLANTS

Will have sweet potato plants of the varieties listed about May 1st.

Our plants are grown from especially selected seed, that is treated before planting or bedding, for black rot, stem rot and other dangerous diseases; are well rooted and will average about six inches in height. They are packed for long distance shipments, roots packed in damp moss.

In 5,000 to 10,000 lots, 5 per cent discount. In orders

over 10,000, a 10 per cent discount, on orders placed before March 10th.

Early Triumph and Porto Rico, 70c per 100; \$3.75 per 1000. All other varieties, 60c per 100; \$3.25 per 1000.

Vegetable Plants

Hotbed Grown.

Tomato—Sparks' Earlina, Stone, Ponderosa, John Baer, 25c per 25; 60c per 100; \$4.50 per 1000.

Cabbage Plants—Early Jersey Wakefield, Danish Ball-head, Copenhagen; 25c per 25; 60c per 100; \$4.50 per 1000.

Frost-proof cabbage plants in above varieties, 60c per 100, \$3.00 per 1000.

Celery—White Plume, Early Blanching; 25 for 25c, 100 for 70c, 1000 for \$5.50.

Peppers—Long Red Cayenne, Ruby King; 25 for 25c, 100 for 70c, 1000 for \$5.50.

Fifty plants at 100 rates; 500 plants of one variety at 1000 rates.

Strawberry and sweet potato plants weigh about 20 to 25 pounds per 1000.

Grapevines, 1-yr. No. 1, and blackberries weight about 150 pounds per 1000 packed.

Trees weigh from 70 to 100 pounds per 100.

Shrubbery

| | Each | 12 |
|--|------|--------|
| Snowball ----- | 50c | \$4.50 |
| irea Van Houttei ----- | 40c | 4.00 |
| lac (purple) 3 to 4 ft. ----- | 50c | 5.00 |
| lac (white) 3 to 4 ft. ----- | 50c | 5.00 |
| ydrangea, 2 to 3 ft. ----- | 60c | 6.00 |
| azelnut, 2 to 3 ft. ----- | 40c | 4.00 |
| Barberry, Thunbergii, 1 2to 18 in. ----- | 40c | 3.50 |
| Privitt (California) 12 to 18 in. ----- | 40c | 4.00 |
| Privitt (Amoor), 12 to 18 in. ----- | 50c | 4.50 |
| Honeysuckle (common) ----- | 40c | 3.50 |
| Honeysuckle (Hall's Japan) ----- | 50c | 4.50 |
| Clematis (climbing vine) ----- | 40c | 4.00 |
| Wisteria (purple, climbing vine) ----- | 40c | 4.00 |
| Boston Ivy ----- | 30c | 3.00 |
| Kudzu Vine ----- | 25c | 1.50 |
| Canna Bulbs ----- | 5c | .40 |

ROSES

| | | |
|-----------------------------------|-----|------|
| Dorothy Perkins, Crimson Rambler, | | |
| American Beauty ----- | 50c | 4.50 |

EVERGREEN AND SHADE TREES

for lawns and landscape gardening. Write for prices. Special prices on all trees in large quantities.

KUDZU

Sometimes called the new legume from Japan. But Kudzu has been grown in the United States for over fifty years, and only in the last few years has its value as a forage crop been recognized. It will make from 40 to 60-ft. growth the first season, and after the second year when the plants are well established will make a luxuriant pasture, or will harvest from 3 to 4 tons of high class hay equal to alfalfa in feeding value. Stock eat it greedily either as hay or pasture. It also makes a fine ornamental vine excellent for porches or pergola. Strong 2-yr. plants, \$6 per 100; \$40 per 1000.

We are breeders of REGISTERED HOLSTEIN CATTLE. Write for prices on record-makers in Black and White.